

# MOTIV PRIVACY POLICY

Last updated: February 5, 2025<sup>1</sup>

## Introduction

Your privacy is important to us. Accordingly, TheMotivApp Inc. (“**Motiv**”, “**we**”, “**our**”, “**us**”) has developed this privacy policy (the “**Privacy Policy**”) which describes the types of personal data and information we may collect from users (“**you**”) who access or use our website, <https://www.themotivapp.com/>, or our app, (the “**Platform**”), and our practices with respect to the collection, storage, use, transfer, disclosure, and protection of this information.

Please read this Privacy Policy carefully to understand our policies and practices regarding the handling of your personal information. If you do not agree with our policies, your choice is to not use the Platform. By using the Platform, you agree to the terms and conditions of this Privacy Policy, as they may change from time to time. Your continued use of the Platform after we make any changes is deemed to be an acceptance of those changes.

## Children’s Privacy

We collect personal data from children under the age of 16 only with verifiable parental consent. If you are a parent or guardian and believe we have collected your child’s data without consent, please contact us at [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com) to request its removal. For more information on how we handle children’s data, please refer to our Children’s Privacy Policy<sup>2</sup>.

## Information We Collect

We collect two types of personal data: (1) data collected automatically; and (2) data you provide to us. Data automatically collected by us may include, but is not limited to, your IP address, geographic location (as determined by your IP address or as authorized by your device settings), browser type and version, hardware and software specifications, device-related information, interactions such as clicked links within the Platform or communications, content accessed or viewed within the Platform (including but not limited to calendar entries, messages, and profile views), session duration, access timestamps, and Platform performance metrics. Additionally, we may collect your shipping and/or residential address for purposes related to store functionalities. Data you provide may include your name, age, date of birth, sex, gender, email address, phone number, and address. This data is collected when you create an account, complete forms, or otherwise engage with the Platform.

For purposes of this Privacy Policy, personal data or information does not include aggregated, anonymous, or deidentified information, or information that does not personally identify you. This information is not linked to personal information and cannot be used to identify a particular person.

## How We Use Your Data

The data we collect is used for a variety of purposes including, but not limited to:

- (i) Presenting the Platform and its contents to you;

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<sup>1</sup> Note to Motiv: Update this date anytime any changes are made to the document(s).

<sup>2</sup> Note to Motiv: There should be an embedded link here when posted online that directs the user to the Children’s Privacy Policy.

- (ii) Providing you with information, products or services that you request from us;
- (iii) Keeping you updated on our latest product announcements and upcoming events;
- (iv) Creating, developing, operating, delivering, and improving our products, services, content and advertising;
- (v) Addressing product or service concerns and for loss prevention and anti-fraud purposes;
- (vi) For internal purposes such as auditing, data analysis, and research to improve our products, services, and customer communications;
- (vii) To allow you to interact with the Platform;
- (viii) In any other way described when you provide the information; and
- (ix) For any other purpose with your consent.

Additionally, the information helps us manage user accounts, process requested transactions, and enhance your user experience. Data collected automatically may also be used to improve the functionality of the Platform and ensure security.

Motiv does not currently host or process payment information. Motiv intends to use the payment processing services of a third party, Stripe, Inc. (“**Stripe**”), for any future payments or payment functionalities made available through the Platform. Stripe’s privacy policy will govern the collection, storage, and processing of payment information. Stripe’s privacy policy can be accessed through Stripe’s [website](#).<sup>3</sup>

### **Sharing and Disclosure to Third Parties**

We do not sell your personal information to third parties for any reason. We may share information we collect about you with business partners that work with us to provide products and services, perform market analytics, or to help us market to current and potential customers.

We may share aggregated, anonymous demographic information that we gather in accordance with this privacy notice without restriction.

Additionally, we may share personal data in order to comply with any lawful court order, law, legal proceedings, inquiries made by governmental or regulatory agencies, as well as to protect our rights, or in the event of a business transaction like a merger or sale of business assets.

### **Other Websites**

The Platform may contain links to other websites that are not associated with us (“**Third Party Websites**”). Information collected about you on Third Party Websites is covered by the privacy policies on those websites, and not this Privacy Policy. We encourage you to review the respective privacy policy on Third Party Websites before using or entering any personal information on those websites, and to fully consider the risks associated with using or entering your personal information on those websites. We are not responsible for the content, use, or the privacy policies or practices of Third Party Websites.

Our Platform may contain features that are operated by third-party services, such as social networking services. If you use such features, we may receive information that those services have collected about you (such as your name, email address, gender, locale, time zone, languages, social media profile URL, personal website URL, biographical information, contacts, birthday, photo,

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<sup>3</sup> Note to Motiv: If possible, include a link to Stripe’s privacy policy. However, since the specific location of their privacy policy may change, at minimum you can include a link to their main website.

list of devices, education history, work history, hometown, interests, current city, political views, favorite athlete and teams, relationship status and information, religion, name of significant other, certain security settings information, and other such information). We do not control these third parties' tracking or collection technologies or how they may be used. If you have any questions about the information provided to us by these third-party services, you should contact the responsible third-party service provider. We may use and disclose information we collect from these third-party service providers consistent with other information we collect about you under this Privacy Policy.

We may also combine information collected from third parties with information we collect from you, and other information collected from cookies, web beacons, and other technologies.

### **Data Retention and Security**

We take the security of your personal data seriously. To that end, we keep your data only as long as necessary to fulfill the purposes outlined in this Privacy Policy. Although no method of transmission over the internet is completely secure, and we cannot guarantee absolute security of your data, we attempt to prevent any unauthorized access or breach of our systems by following industry standard practices. In the event of a data breach, we will take all appropriate measures to address the situation and notify users as required by law.

### **Your Rights**

If you are a resident of the European Union (“EU”) or United Kingdom (“UK”), you have the right to access, modify, or delete your personal data under the General Data Protection Regulation (“GDPR”). You also have the right to restrict or object to certain types of data processing.

Residents of the United States may have similar rights under federal or state consumer privacy laws, such as the California Consumer Privacy Act (“[CCPA](#)”)⁴, and other similar laws. CCPA provides, among other things, the right to request the deletion or disclosure of personal information collected within the past 12 months.

If you wish to exercise any of your consumer privacy rights, please contact us at [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com). We will respond to your request within the legally required time frame.

### **Cookies and Tracking Technologies**

We use cookies to enhance user experience on our Platform. Functional cookies store your preferences, analytical cookies help us improve Platform performance, and targeting cookies personalize your experience. You can control the use of cookies through your browser settings, but disabling cookies may affect the functionality of the Platform. In addition to cookies, Motiv may utilize other tracking technologies, including but not limited to pixels and web beacons, to monitor user interactions within the Platform. These technologies enable us to improve user experience and gather data for analytical purposes.

### **GDPR Compliance**

If you are located in the EU or the European Economic Area (“EEA”), your personal data is processed in accordance with GDPR. As the “data controller” of the personal data we collect

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<sup>4</sup> Note to Motiv: There should be an embedded link here when posted online that directs the user to the CCPA policy.

through the Platform, we determine the purposes and methods of its processing. We process your personal data based on one or more legal bases, including:

- (i) your consent, which you provide when you explicitly agree to specific uses of your data;
- (ii) the necessity of processing to fulfill a contract, such as providing services or processing payments;
- (iii) our legitimate interest, when it is required to improve our services or secure the Platform, as long as these interests are not overridden by your rights and freedoms; and
- (iv) compliance with legal obligations, such as record-keeping or regulatory requirements.

Under the GDPR, you have several rights regarding your personal data. You have the right to access your personal data and understand how it is processed, the right to correct any inaccuracies, the right to request the deletion of your data when it is no longer needed or if you withdraw your consent, and the right to restrict how your data is processed under certain conditions. You also have the right to receive your personal data in a structured, machine-readable format for transferring to another service provider (data portability) and the right to object to specific processing activities, such as for direct marketing or when processing is based on our legitimate interests.

In some cases, we may transfer your personal data to third parties located outside of the EU/EEA, including to the United States, where we are based. We ensure that these transfers are protected by appropriate safeguards, such as standard contractual clauses or transferring data to recipients certified under the EU-U.S. Data Privacy Framework. We will retain your personal data only as long as necessary for the purposes outlined in this Privacy Policy or as required by law, and once no longer needed, it will be deleted or anonymized.

If you wish to exercise any of your GDPR rights or have any concerns about how we handle your personal data, please contact us at [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com). We will respond to your request within the time frame specified by GDPR, which is typically within one month.

### **Changes to This Policy**

We reserve the right to modify this Privacy Policy at any time. When changes are made, we will update the effective date at the top of this page. We recommend you review this Privacy Policy regularly to stay informed of any updates. If significant changes are made, we may notify you via email.

### **Contact Us**

If you have any questions, comments, or concerns regarding this Privacy Policy or your personal data, please contact us at [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com).

## Children's Privacy Policy

Website: <https://www.themotivapp.com/> (the "Platform")

This Children's Privacy Policy supplements our general Privacy Policy ("**Privacy Policy**")<sup>5</sup> and applies specifically to the collection, use, and disclosure of personal information from children in the United States under the age of 16 ("**child**" or "**children**"). It is made in accordance with the United States Children's Online Privacy Protection Act of 1998 ("**COPPA**") and its associated rules. Capitalized terms used but not defined in this Children's Privacy Policy have the same meaning as they do in the Privacy Policy. Any terms defined in COPPA have the same meanings when used in this Children's Privacy Policy.

### Information We Collect from Children

We collect personal information from children only after sending a direct notice to parents and obtaining verifiable parental consent. We only collect as much information as is reasonably necessary for a child to participate in activities on the Platform, and we do not condition participation on the disclosure of more personal information than is reasonably necessary.

We may collect certain personal information from children, including name, age, date of birth, IP address, geolocation information, school-affiliated information and a parent's name and email address (if required for registration). Children can access many parts of the Platform and its features without providing personal information. However, some content and features may be available only to registered users, which may require the collection of certain personal information.

### Automatic Information Collection

We may use technology, such as cookies, to automatically collect information from children when they access and navigate through the Platform. This may include persistent identifiers used to recognize users over time and geolocation information to customize content.

### Collection Methods

We may collect personal information from children directly from the child, the parent, or from schools or school administrators. We also collect non-personal information automatically through technology to improve the Platform and deliver a better and more personalized experience, such as estimating audience size, storing preferences, and speeding up searches.

### Use of Children's Personal Information

We use the collected personal information of children for providing our services, registering children with the Platform, communicating about activities or features that may be of interest, tracking performance in games or other activities, and customizing content based on individual preferences. We do not use personal information of children for any purposes other than those stated above unless we obtain parental consent.

### Public Availability

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<sup>5</sup> Note to Motiv: There should be an embedded link here when posted online that directs the user to the Privacy Policy.

Children may be able to make their personal information publicly available on our Platform through certain features such as chat, email, or message boards. We do not monitor or review content before it is posted, and we encourage parents to educate their children about safe internet practices and monitor their use of social features.

### **Disclosure to Third Parties**

We disclose personal information collected from children to third parties in limited circumstances, including, without limitation, to schools or administrators for coaching and school records, to third parties supporting internal operations, who are bound by confidentiality obligations, if required by law, court order, or legal process, or if necessary to protect the safety of a child, the security of the Platform, or to take precautions against liability. In the event of a merger, restructuring, or other transfer of company assets, personal information may be transferred to the successor entity.

### **Third-Party Operators**

Currently, no third-party operators use our Platform to collect personal information about children. If any third-party operators collect or maintain information through the Platform, their contact details will be provided.

### **Parental Rights**

Parents have the right to review and request deletion of their child's personal information, refuse further collection or use of their child's personal information, or agree to the collection and use of their child's information but refuse disclosure to third parties (unless necessary for the service).

Parents can exercise these rights by logging into their child's account through the homepage or contacting us at [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com). We will not require a child to disclose more information than is reasonably necessary to participate in an activity on the Platform.

### **Contact Information**

For any questions or concerns about this Children's Privacy Policy, or regarding the collection and use of children's personal information, please contact:

Email – [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com)

**California Consumer Privacy Act Privacy Notice**  
Website: <https://www.themotivapp.com/> (the “Platform”)

This privacy notice (“**Notice**”) supplements our general Privacy Policy<sup>6</sup> and applies solely to California consumers visiting <https://www.themotivapp.com/>. Capitalized terms used but not defined in this Notice have the same meanings as they do in our Privacy Policy or the California Consumer Privacy Act of 2018 (“**CCPA**”).

In the past 12 months, we have collected several categories of personal information from consumers. These categories include identifiers such as your name, age, date of birth, sex, gender, email address, phone number, address, and payment information, as well as personal information described in California customer records law, which may include employment history and financial information, and inferences drawn from any of the aforementioned data to create consumer profiles.

We collect this personal information directly from users and through interactions with our website and related sources. The information is used for the purposes described in the Privacy Policy, including, but not limited to, providing services, enhancing user experience, and for research and business purposes.

In the past 12 months, we have not disclosed or sold any consumer personal information. However, in the future, we may disclose or sell consumer personal information, subject to your rights under the CCPA. As a California resident, you have specific rights under the CCPA, including the right to request access to specific information we have collected about you in the past 12 months, as well as the right to request deletion of your personal information, subject to certain exceptions.

To exercise your rights, you may submit a request to us at [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com). We will verify your request and respond within 45 days. You may only make a verifiable consumer request for access or deletion twice within a 12 month period.

We are committed to ensuring that you will not be discriminated against for exercising your CCPA rights. This includes not denying you goods or services or charging different prices based on your requests.

We may update this Notice from time to time to reflect changes in our data collection practices and to ensure compliance with applicable laws. We encourage you to review this Notice periodically. For any questions or concerns, please contact us at [Motivtickets@gmail.com](mailto:Motivtickets@gmail.com).

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<sup>6</sup> Note to Motiv: There should be an embedded link here when posted online that directs the user to the Children’s Privacy Policy.